



KBE AND CEFC MANOR TRS RACING FORM NEW COMMERCIAL PARTNERSHIP

Silverstone, UK

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KBE and CEFC Manor TRS Racing have formed a commercial partnership with KBE joining the team for the 2017 FIA World Endurance Championship.

KBE is part of the Profine group of companies, owned and managed by Dr Peter Mrosik.

Profine is characterized by quality thinking, innovative strength, efficient processes and responsibility.

The pursuit of excellence in all areas is the driving force behind the Profine Group with a focus on close partnerships with its customers.

KBE is an industry leader in the manufacture of PVC-U profiles and today ranks among one of the preferred brands in the window industry.

The partnership will see the development of various commercial activities in the coming months.

Graeme Lowdon, President and Sporting Director

"We are delighted to announce that KBE has joined us as a commercial partner. Strong partnerships are essential in building professional motor racing teams and we are very happy that KBE have chosen to join CEFC Manor TRS Racing. KBE's dynamic approach and focus on quality and customers are values that we share in how we operate our racing team.

We are really looking forward to working with KBE and we hope to achieve strong results, both on and off the track that we know the team is capable of."

Dr Peter Mrosik, Owner, Profine Group

"We're thrilled to be joining CEFC Manor TRS Racing in the World Endurance Championship. WEC is a fantastic engagement platform that fits in nicely with our worldwide marketing initiatives. We're definitely excited to be partnering with a team of this calibre – Manor's long history and strong reputation in racing speaks volumes, and we look forward to building our partnership."

– Ends –

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